



**Your choice for the
personalized service
you've always wanted**

By Luisa Balderas

The Real Estate industry has changed as other service oriented industries, this has been a consequence of the changes in the market, the access to information and the accelerated life that is characteristic of the modern days.

The real estate buyer of today is more demanding and very well informed, the buyer has access to internet that becomes the first source of information in their search for the ideal home. The more accurate information about a property the most secured the potential buyer feels about the possible purchase of a property.

The real estate agents have the challenge of being one step ahead of the potential buyer, the real estate agents are no longer the ones who provide the information, the information is right there for everyone to reach, it is now the responsibility of the real estate agent to guide and reassure the buyer about the information he already has.

It is quite necessary to have this kind of guidance in such an important transaction and it becomes a must when it comes to a purchase of property in a different country. Who can know best what you need than the real estate agent that has full knowledge and experience in the area you are relocating.

Baja's Best Realtors is a team of real estate agents that are aware of these market changes and know that the most important thing in a transaction is the ultimate service in your purchase or sale of your property. They will make sure that your buying experience will be enjoyable as they continually work for you throughout the entire process from presentation of the offer to the closing with the Notario.

As Certified Agents of Mexico, and agents in good standing with RE/MAX Baja Realty, Baja's Best Realtors are agents educated in the laws and regulations that

govern such purchases or sales. Being part of RE/MAX gives us the opportunity to have a broader projection and reach multiple markets.

Baja's Best Realtors will make sure that your purchase money is protected by escrow through First American Title Services to insure the safety of your money. They are committed to help you acquire a reputable builder if you are starting from the ground-up.

In your next real estate transaction, give Baja's Best Realtors the opportunity to work for you and use their expertise to achieve your goals...



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To contact BAJA'S BEST REALTORS about any Real Estate inquiries or property information:

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