

## Rosarito Beach

May 26, 2008

### Rosarito Beach: Four Great

### Total Experiences For 2008

Rosarito Beach, the jewel of Baja's Gold Coast, will offer up to six writers on assignment its four-day, three-night Total Experience tour four times during

2008. Dates for the visits are Jan. 25-28, **April 25-28; July 16-19; and Oct. 20-23.**

A scenic 18 miles south of the U.S.



Baja California

-Mexico border, Rosarito Beach is known for its stunning seaside setting, a rich history, festive nightlife, Puerto Nuevo lobster village, wonderful shopping and as the setting for movies including "Titanic" and "Master & Commander."

Rosarito Beach is the spa capital of Baja, a food lover's delight, plus the home to a thriving community of artists and artisans. Outdoor activities abound, including surfing, golf, off-roading and horseback riding. Rosarito Beach also is the focal point for a building boom attracting thousands of people from the U.S. About 14,000 expatriates call Rosarito home.



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The Total Experience is designed for writers to sample a taste of it all. Available stories range from general travel articles, to ones on culture and history, spas, arts and crafts, outdoor recreation, food and many more.

Writers stay at the world-famous Rosarito Beach Hotel, which has hosted stars from Marilyn Monroe to Frank Sinatra.

Other Total Experience activities include a visit to XPloration (filming locale for "Titanic and many others), sessions at the gorgeous Las Rocas Resort & Spa, a Puerto Nuevo lobster dinner, area tours and cultural attractions.



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Activities are coordinated but allow writers time to pursue individual interests, as well as just relax, enjoy the ocean setting or simply shop.

"Rosarito Beach: The Total Experience" is open to published writers with a firm letter of assignment from an editor. Writers representing travel magazines, publications with circulations of 100,000 or more and those based in the Southwest will be given preference.

What's included: Lodging; scheduled breakfasts, lunches and dinners; Xploration tour; and transportation to activities (also shuttle service from San Diego to Rosarito Beach and back if needed).

What's not included: airfare, gratuities and miscellaneous expenses. Accommodations can be shared by one guest per writer, but guest expenses other than lodging will not be covered.

If interested, please submit letter of assignment (please include brief description of publication, editor contact information and estimated publication date) and three clips to Ron Raposa (ronraposa@hotmail.com) at least three weeks before the scheduled tour, indicating which trip you would like to join. Early application is encouraged.